

#PlatiniBakeAthon Contest

The Terms & Conditions ("Terms") of '#PlatiniBakeathon Contest' ("Contest") conducted by **Bajaj Electricals Limited** ("Company") through its social media presence on "Facebook" and "Twitter" handle (@PlatinibyBajaj).

A. Eligibility:

1. The Contest is open only for Indian citizens residing in India and above 18 years of age.
2. The employees of the Company and/or their family members and/or anyone else connected in any manner with the Contest or helping to set up the Contest, shall not be eligible to participate in the Contest.
3. No entry fee and/or no purchase of the Company's product required for participating in this Contest.
4. The Company reserves the right to cancel or amend all or any part of the Contest and/or the Terms without notice. Any changes to the Terms, or cancellation of the Contest, will be posted on the Company's Website (<http://bajajelectricals.com/platini-bakeathon-tnc.aspx>), "Facebook" page (<https://www.facebook.com/Platinibybajaj/>) and "Twitter" handle (@platinibybajaj) (<https://twitter.com/platinibybajaj>).
5. The Company reserves the right to disqualify any participation entry from the Contest-
 1. if it has been done from fake Facebook/ Twitter accounts; and/or
 2. if it contains profanity, obscene content or spamming; and/or
 3. for any other reason considered appropriate by the Company.
6. The Company's decision in respect of all matters to do with the Contest will be final and binding on the participants and no correspondence will be entertained with respect thereto.
7. Participation in the Contest will be deemed as acceptance of these terms and conditions.

B. Submission of Participation Entries:

1. For participating in this Contest, each participant is required to upload on "Facebook" page (<https://www.facebook.com/Platinibybajaj/>) and "Twitter" handle (@platinibybajaj) (<https://twitter.com/platinibybajaj>), his/her baking recipe in the form of a picture of baked product along with the precise preparation instructions or a video (not exceeding the duration of two minutes) setting out the precise preparation steps.
2. The Contest shall begin on 4th January, 2017 at 11.00 a.m. (IST) and end on 7th January, 2017 11.59 pm (IST). No participation entries will be permitted/accepted after the end of scheduled time.
3. On closure of the Contest, five (5) participants will be chosen as winners by the Company from the valid participation entries.

C. Prizes

1. The prizes for winners include two (2) Platini Stand Mixers (SM01) and three (3) Platini Bread Makers (BM01).
2. The prizes are non-transferable and no cash alternate to the prizes will be offered. Each prize will be awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, either express or implied, and all such warranties, including, but without limitation, the implied warranties of merchantability or fitness for a particular purpose.
3. The Company reserves the right to substitute any prize with another of equivalent value without giving notice.
4. The winner will be notified by email and/or letter within fifteen (15) days of the closing date. If the winner cannot be contacted or does not claim the prize within three (3) days of notification, the Company reserves the right to select an alternate winner and in such circumstances the winner failing to claim the prize will be disqualified.
5. The Company will notify the winners about the time and place for collecting the prize.

D. Intellectual Property Rights:

1. By participating in the Contest, the participant agrees and grants the Company (and any third party authorized by the Company) the right to publish, broadcast and use in any media (including but not limited to the World Wide Web), the participant's entry, name, picture/photos, and likeness, without limitation, for promotional and advertising purposes without any compensation.
2. The participant shall retain ownership of the participation entry, however, the Company (and any third party authorized by the Company) shall have right to use, reproduce, publish, display, transmit, copy, amend and store the same worldwide for any promotional purposes or otherwise.
3. No person shall be entitled to use the Company's logo, brand name, word mark or trademarks to promote any products and/or for any reason whatsoever on Facebook/ Twitter platform and/or any other platform, without the prior written permission from the Company.

E. Liability

1. The Company will not be responsible for the contents of the participants' entries. The Company absolves itself from any and all claims and/or liabilities (if any) arising out of the contents of the participants' entries and/or any act/ conduct on their part.
2. The Company accepts no responsibility for any damage, loss, injury or disappointment of any kind suffered by any participant by entering in the Contest, including as a result of any participant winning or not winning any prize.

F. Governing Law and Jurisdiction:

The Contest and the Terms will be governed by the laws of India and any disputes (including non-contractual disputes or claims) will be subject to the exclusive jurisdiction of the courts of Mumbai.